Recreation Management

Do you enjoy being outdoors, working with people, or planning events? Are you interested in getting paid to provide positive physical, recreational and educational experiences? If this type of work interests you then an associate in science degree or certificate in recreation management might be the right choice.

The term ‘recreation’ holds hidden meaning. The word comes from the fact that the pursuit of leisure often involves ‘re-creating’ yourself in a different or new way through music lessons, team sports, art classes, playing games or even getting outdoors. As a student of the Recreation Management program, you’ll learn to organize and lead programs and services that motivate participants in fitness, recreational and leisure activities. You’ll have the opportunity to support people in ‘re-creating’ themselves each day.

Recreation management workers manage recreation services for public, private, nonprofit, therapeutic and commercial companies such as the YMCA, Boys and Girls Club, parks and recreation, hotels and resorts, and others.

In just two years you will be skillfully trained, earn your AS degree, and be ready to pursue a successful career in the dynamic world of recreation.

For more information
Recreation management is one of the career technical education programs at Allan Hancock College within the department of Health, Physical Education and Athletics department. It resides in the Hospitality, Tourism and Recreation industry sector.

Kim Ensing, Associate Dean
Phone: 805.922.6966
kensing@hancockcollege.edu

Or visit our website at www.hancockcollege.edu/cte

Allan Hancock College is a California public community college in northern Santa Barbara County serving more than 11,000 credit students each semester. The college offers degrees and certificates in more than 100 fields of study from accounting to welding. The college has a campus in Santa Maria and centers in Lompoc, Solvang, and at Vandenberg AFB.

Career Technical Education (CTE)
Recreation Management

- Associate in Science Degree
- Certificate of Achievement
Recreation Management

The Recreation Management program at Allan Hancock College is designed to prepare you for mid-level positions in the field of recreation immediately after graduation. If you are already employed in the recreation and tourism industry, a degree in recreation management can provide you with educational requirements often needed for advancement to more responsible and higher paying positions. Our curriculum also meets the general requirements needed to transfer to a four-year institution to pursue a baccalaureate degree in recreation, hospitality or tourism management.

Graduates of the Recreation Management program will:
- Apply recreational programming skill sets for public, private, nonprofit, therapeutic and commercial settings
- Use learned leadership skills in a team building environment
- Apply and practice the skills for organizing event planning for community events
- Apply the principles and theories of sports management for municipal, commercial and nonprofit agencies

Employment Opportunities:
Earning an associate in science degree or certificate in Recreation Management from Allan Hancock College will provide students with the skills necessary to pursue successful careers as an:
- Event planner
- Park ranger
- Recreational business owner
- Travel agent
- Special events planner
- Resort manager
- Adventure touring professional
- Camp director
- Parks and recreation director
- Activity specialist
- Child care supervisor
- Concert promoter
- Festival manager
- Health and fitness industry professional

Employees in the field of recreation typically earn annual incomes in the range of $19,670 to $44,240 according to a review of the May 2009 Bureau of Labor Statistics (bls.gov) occupational employment statistics. With additional training and education, earnings can be substantially higher in positions like recreation director or supervisory and managerial positions. Employment projections for recreation workers show that the employment rate is expected to grow by 15 percent between now and 2018 which is faster than the national average, making this industry an attractive career choice.

Recreation Management
(A.S. and Certificate of Achievement)

A major of 21 units is required for the associate in science degree.

Required core courses (15 units):
- REC 101 Introduction to Recreation Management 3 units
- REC 103 Leadership in Recreation Services 3 units
- REC 105 Program Planning for Recreation 3 units
- CWE 149 Cooperative Work Experience 1-4 units

Plus a minimum of 6 units selected from the following:
- ATH 104 Care/Prevention of Athletic Injuries 3 units
- EMS 102 First Aid and Safety 3 units
- HED 100 Health and Wellness 3 units
- SOC 120 Race and Ethnic Relations 3 units
- SPEECH 102 Small Group Communication 3 units