Business Administration

Why study business at Allan Hancock College? Innovative leaders need the essential knowledge of business fundamentals. We prepare our students to think creatively to solve problems and face the real-world challenges in business.

Whether your goal is to advance in the corporate workforce or own a business, Allan Hancock College will equip you with critical skills needed to succeed.

Our goal is to generate graduates who are professional, confident, and prepared for leadership roles in today’s service-driven economy.

Take the next step: log onto www.hancockcollege.edu/cte and discover a world of opportunities.

For more information
Business administration is one of the career technical education programs at Allan Hancock College within the department of Business. It resides in the Finance and Business industry sector.

Business Department office
Phone: 805.922.6966 ext. 3239
Fax: 805.928.7905 (Santa Maria)
805.735.3976 (Lompoc Valley Center)

Or visit our website at www.hancockcollege.edu/cte

Allan Hancock College is a California public community college in northern Santa Barbara County serving more than 11,000 credit students each semester. The college offers degrees and certificates in more than 100 fields of study from accounting to welding. The college has a campus in Santa Maria and centers in Lompoc, Solvang, and at Vandenberg AFB.

The Allan Hancock Joint Community College District is committed to the active promotion of diversity and equal access and opportunities shall be afforded to all staff, students, and applicants, including qualified members of underrepresented/protected groups. The college assures that no persons shall be discriminated against because of race, color, ancestry, religion, gender, national origin, age, physical/mental disability, medical condition, status as a Vietnam-era veteran, marital status, or sexual orientation.

Allan Hancock College will provide, upon request, alternate translation of its general information documents in large print, Braille, e-text, etc. Please call (805) 922-6966 ext. 3788.

800 South College Drive
Santa Maria, CA 93454-6399
(805) 922-6966
www.hancockcollege.edu
Business Administration

The associate degree program in business administration prepares you for entry-level management positions in business. The business curriculum explores corporate business strategies that allow managers to compete in today’s dynamic, global marketplace. Learn how to generate innovative solutions and implement them in a diverse work environment.

Infused into the program is a leadership and general-management perspective. You will learn effective skills that enable you to develop a fresh approach to harnessing new ideas that create value within a business organization.

During your studies, you will look at a range of business careers and discuss employment opportunities in fields that are related to each area of study. You will learn about jobs that best match your personal strengths and interests. In addition, Allan Hancock College provides a strong foundation for transfer to a university.

Graduates of the business administration program will have knowledge of significant business administration issues, theories and applications and apply business administration principles to produce work-based learning projects. As a student you will gain a varied set of work skills that prepare you to begin or advance your career in the business world.

Employment Opportunities:

A business administration degree prepares you for a variety of career paths such as:
- Management trainee
- Advertising and promotion manager
- Budget analyst
- H.R. manager
- Marketing researcher
- Public relations manager
- Sales manager
- Sales agent
- Financial analyst
- Business consultant

According to the Bureau of Labor Statistics (bls.gov), the median annual wage for individuals within business occupations is $58,910, with a range of $33,490 to $104,700.

Business Administration (A.A. Degree)

A major of 25 units is required for the associate in arts degree.

Required core courses (25 units):

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Units</th>
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<tbody>
<tr>
<td>ACCT 130</td>
<td>Financial Accounting</td>
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<tr>
<td>ACCT 140</td>
<td>Managerial Accounting</td>
<td>3</td>
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<tr>
<td>BUS 101</td>
<td>Introduction to Business</td>
<td>3</td>
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<tr>
<td>BUS 110</td>
<td>Business Law: Contracts and Sales</td>
<td>3</td>
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<tr>
<td>CBIS 101</td>
<td>Computer Concepts and Applications</td>
<td>3</td>
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<tr>
<td>ECON 101</td>
<td>Principles of Economics: Macroeconomics</td>
<td>3</td>
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<tr>
<td>ECON 102</td>
<td>Principles of Economics: Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>MATH 123</td>
<td>Elementary Statistics</td>
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Recommended electives:

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<tr>
<th>Course</th>
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<tbody>
<tr>
<td>BUS/ECON 141</td>
<td>Global Economics</td>
<td>3</td>
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<tr>
<td>MATH 135</td>
<td>Calculus With Applications</td>
<td>4</td>
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