


COURSE NAME: BUS 101 Introduction to Business

FACULTY NAME: Earl Murray Jr.

DATE SUBMITTED: January 15, 2023

COURSE COMPONENT	PREVIOUS VERSION DESCRIPTION	CULTURALLY RESPONSIVE CHANGES DESCRIPTION(S)	CULTURES ADDRESSED THROUGH THESE REVISIONS
Syllabus	A survey in business provides a multidisciplinary examination of how culture, society, economic systems, legal, international, political, financial institutions, and human behavior interact to affect a business organization's policy and practices with the U.S. and global society. Demonstrates how these influences impact the primary areas of business including organizational structure and design, leadership, human resource management, organized labor practices, marketing, organizational communication, technology,	Demonstrate how culture impacts and influences business. Being culturally responsive is an ability to understand differences, recognize potential biases, and look beyond differences for a productive workforce. Diverse cultures with different perspectives in business create a positive environment to share ideas and thoughts on how to operate as a group or team when they are different from our own. This features diverse individuals, their life experiences, and their contributions to society	All Cultures Will Be Addressed

	entrepreneurship, legal, accounting, financial practices, the stock, and securities market, and therefore affect a business's ability to achieve its organizational goals.		
RESOURCES USED and where to find more information:			
Course Units	3.0		
RESOURCES USED and where to find more information:			
Reading Assigned/Textbook	Introduction to Business Author: Boone Publisher: John Wiley & Sons	Introduction to Business Author: Boone Publisher: John Wiley & Sons Corporate Culture Page 171	All Cultures Will Be Addressed
Readings - Article		Work Culture Trends We Hope to See Continue in 2023	All Cultures Will Be Addressed
RESOURCES USED and where to find more information:			
Instructional Methods	Standard by Department	Standard by Department	
RESOURCES USED and where to find more information:			
Assignments	N/A	(1) Work Culture Trends in 2023  BUS%20101%20-%20Work%20Culture% Short Paper (2) Organizational Culture Short paper https://www.youtube.com/watch?v=F_jEJBjE_J4&t=122s	All Cultures Will Be Addressed
RESOURCES USED and where to find more information:			
Activities			

	N/A		
RESOURCES USED and where to find more information:			
Instructional Methods	Student-Centered	Learner-Centered Students are empowered to evaluate their learning and have an active voice in coursework	
RESOURCES USED and where to find more information:			
Classroom Environment	Live Traditional Classroom	Live Traditional Classroom with more emphasis on culture. More student participation to share their experiences and backgrounds and align that with assignments, while learning from other who are different.	
RESOURCES USED and where to find more information:			
Grading Policies	Standard Grading Policy	Equitable Grading – Students have the option to retake any assignment. With the Professor’s feedback and guidance	
RESOURCES USED and where to find more information:			
Learning Goals	Standard by Business Department	Standard by the Business Department	
RESOURCES USED and where to find more information:			
***Things to keep at the forefront of your mind while modifying curriculum to be culturally responsive and humanizing:			
<ul style="list-style-type: none"> • Seek-out, recognize, and address bias within the curriculum components. 			
<ul style="list-style-type: none"> • Seek insights from students to assist in the designing of curriculum and accuracy of portrayals. 			
<ul style="list-style-type: none"> • Bring real-world and community issues into the curriculum and seek ideas from students regarding actions. 			
<ul style="list-style-type: none"> • Highlight power dynamics, privilege, and historical oppression. 			
<ul style="list-style-type: none"> • Utilize multiple perspectives from different cultural groups. 			