



# IMPACT REPORT

2024







# WHAT'S AFTER THE PROMISE?

## FOUNDATION ANNOUNCES AMBITIOUS PURPOSE

*"What's next on your list?"*

That's the question I often get when I talk about surpassing the \$10 million goal for the Hancock Promise Campaign. Now that we can ensure tuition-free access to college for our local high school grads, what else can we do to help change the odds in the communities we serve?

As the Promise Campaign neared completion, the Allan Hancock College Foundation Board of Directors began working on the "what's next" question, beginning with our mission statement. Over the course of a year, the board worked to refine the needs of the community with the functions of a foundation, and they came to a profound understanding of the foundation's core purpose. So, they replaced the mission statement with a statement of purpose that's only four words long:

"Ensure college for all!"

The new purpose of the Foundation is to ensure college for all, to ensure that finances are never an obstacle to starting or completing a college education at Hancock. It's a big, bold

claim, one that will take many years and millions of dollars to achieve. It's a purpose that will orient our planning and work for the foreseeable future and will pull us forward toward a hopeful and necessary future.

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**"Together, we can fulfill our audacious purpose: to ensure college for all!"**

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Such an audacious goal begs the question, "Where do we start?"

Our first step is to significantly expand one of our long-standing programs, the President's Circle. Since its inception, members of the President's Circle have provided \$1,000 each in unrestricted funds to support students in unique ways, as well as other college priorities.

It does good work, but it can do so much more.

We are expanding the President's Circle into an annual campaign that anyone can contribute to at any amount. These

can be gifts of \$1,000 or more, or monthly gifts of any amount. You can read more about this expansion in the following pages.



We are also laying the groundwork to expand outreach to Hancock alumni and to substantially bolster our abilities to promote and accept estate gifts.

There's much work to do, and we have a great board ready and willing to lead this organization into a bold future. Thank you to each and every one of our board members for their commitment and focus on the future.

Together, we can fulfill our audacious purpose: to ensure college for all!



Jon Hooten, Ph.D.  
Executive Director  
Allan Hancock College Foundation

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## 2024 ALLAN HANCOCK COLLEGE FOUNDATION

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Ronald L. Thatcher

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Erinn Artrip  
Marisol Diaz  
Jon Hooten  
Tracy McKee  
Natalie Rucobo



# NORTH COUNTY CELEBRATES A “FOREVER PROMISE”

*Campaign completes \$10.3 million endowment*



The setting was perfect.

At twilight on a warm spring evening, more than 150 friends of Allan Hancock College gathered at the picturesque Presqu'île Winery to hear what the invitation called a “Special Announcement about the Promise Campaign.”

After guests enjoyed delectable bites from Hancock alumnus Tracy Labastida’s Field to Table catering, Hancock Superintendent/President Kevin G. Walthers, Ph.D., took the microphone to tell the story of the Hancock Promise Campaign.

It all began with an encounter with a Spanish-speaking mother at a public forum in Guadalupe, he recalled, and his assurance to her that when her eighth grader graduated high school he could come to Hancock for no cost.

“It’ll be free,” he told her in words that were easy for the translator to convey in Spanish.

That’s when the need for the campaign came into focus, he explained. Not long after, the Foundation launched the Hancock Promise Campaign in December 2017 with a \$20,000 leadership gift from the late Doris Lahr, a member of the Foundation’s Board of

Directors. Her gift was followed by a \$1 million commitment in early 2018 from Rabobank and a \$2 million bequest from Hancock alumna Mary Leutloff.

Jon Hooten, who joined the Foundation as executive director in 2018, picked up the story from there. He reminded the crowd about the success of the Centennial Circle Campaign that marked the college’s 100th anniversary. But that effort was interrupted in March 2020 by the COVID-19 pandemic, which forced the Promise Campaign into a six-month hiatus.

As the pandemic waned and the campaign re-launched, success was in sight – thanks to three significant gifts. Retired educator and Hancock alumna Jayma Newland made a commitment of \$1 million to the Promise as part of her estate plan, and retired teacher Elle Madson left her Avila Beach home valued at \$800,000 to the campaign. Longtime Santa Maria resident and philanthropist Sue Sword also left the campaign nearly \$700,000 in her estate.

When these gifts were announced at the inaugural Hancock Honors in September 2023, Hooten recalled getting a call from a donor the following week who attended the

event, saying he would like to “finish up the campaign,” with a commitment of \$400,000.

And with that final gift, Hooten told the crowd, the campaign was completed.

Right on cue, several members of the Foundation’s Board of Directors approached a large, covered display at the front of the winery and, in dramatic fashion, unveiled a giant poster revealing that the Promise Campaign was complete – with more than \$10.3 million raised.

“Some said it couldn’t be done,” Hooten said. “But when our community saw the potential of providing a pathway to higher education for every high school graduate, they stepped up in a big way.”

Hooten also noted that the four largest gifts from individuals were all made by women.

The campaign was a success thanks to nearly 500 donors who made more than 1,250 gifts to the Promise Campaign. The result is a permanent, restricted endowment that is a “forever promise” to future generations of young people that they will always have a pathway into college.



# NEW ENDOWMENT EXPANDS PROMISE

*Local high school grads now qualify for two years of tuition and fees*

**W**ith the Promise Campaign's completion last spring, Hancock expanded its popular Promise program to include two years of tuition and fees. Students who graduate from a high school in the college district and enroll full-time at Hancock the following fall qualify.

When the Promise launched in 2018, the number of students enrolling at Hancock increased significantly. In the

previous year, 32 percent of all local high school graduates enrolled at Hancock. During the first year of the Promise, that percentage jumped to over 45 percent and over 50 percent the following year. Enrollments decreased during the pandemic, but enrollments from local high schools have nearly returned to pre-pandemic levels.

"The Hancock Promise is a critical piece of the puzzle for our local students

seeking higher education, especially those from extremely low-income and first-generation families," says Genevieve Siwabessy, Ed.D., associate superintendent/vice-president for student services. "Now that the Promise is covering the second year, we expect more students to complete and either transfer to a university or enter the workforce more quickly."

## WHAT DIFFERENCE DOES THE PROMISE MAKE?

"I am a Promise student," says current student body president Angela Ruiz. "The Promise meant that I was able to fully focus on school without having the added stress of having to pay tuition. It allowed me an opportunity to save my money and stay with my family just a bit longer. The promise gave me a new community filled with students, professors, and staff to rely on as mentors."

"The two-year promise will open up

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"The promise gave me a new community..."

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many more opportunities for students," she continues. "Students will be able to reach their goals that they may not have thought possible ... all thanks to the Allan Hancock College Foundation!"







**B**ravo!"

*"Every aspect was incredible."*

*"Even better than last year."*

These are just a few accolades the Foundation received following the 2024 Hancock Honors, held on a warm Saturday night in September on Hancock's beautiful campus.

The sold-out event began as the summer sun was setting behind the Fine Arts Complex Plaza. Guests were greeted with craft cocktails and passed appetizers as they watched local artist and Hancock employee Robert Nourse produce four abstract paintings on site. The San Francisco musical collective Jazz Mafia played in the background as culinary food stations delighted guests with amazing internationally inspired cuisine. As attendees finished their food, the musicians stepped from the stage, playing New Orleans-style jazz, and led a parade of guests down the pink and purple carpet where they entered the Boyd Concert Hall for the evening's main program.

As the crowd settled in their seats, the house lights dimmed and Hancock music student Olga Arutyunyan stepped onto the stage, sat down at the new Steinway concert grand piano, and played a remarkable elegy that set the mood for the program to come. Kitty Balay from PCPA took the stage as the evening's emcee to welcome guests and lead them through the program.

After setting the stage and thanking the top sponsors for the evening, Kitty introduced the night's first honorees: **The Luis & Consuelo Chavez Family**, owners of L&G Farming. She introduced a video tribute – which included California's 48th Lieutenant Governor Abel Maldonado – that told the story of Luis coming to Santa Maria in the 1950s from Jalisco, Mexico, meeting his wife Consuelo who knew how to grow strawberries, and starting their own farm in the 1970s on a single acre. Today, the family farms 1,000 acres and employs 2,000 people on the Central Coast. The family's six children were in attendance, three of whom are Hancock alumni.

The second to be honored was Hancock alumna **Joyce Howerton**, the three-term mayor of Lompoc who has long been an advocate for social justice in Northern Santa Barbara County. The attendees learned that in 1974 Joyce founded what today is known as the North County Rape Crisis and Child Protection Center, which serves thousands of people annually. She also served as the field representative for former California State Senator Hannah-Beth Jackson, who was in attendance and appeared in her tribute video.

Hancock's Superintendent/President Kevin G. Walthers, Ph.D., then took the stage to welcome the community and share what good the Foundation does for students. He told the stories of two students who benefitted from the Foundation's funds, one of which needed a court fine paid so she could begin Hancock's nursing program, and another Hancock alumnus who needed financial assistance with two classes so he could complete his degree in mathematics at UC Berkeley.



Jon Hooten, Ph.D., executive director of the Foundation, took the stage next to introduce the significant expansion of the President's Circle – a giving program for unrestricted donations that will benefit students in need, advance college priorities, and expand the Foundation's capacity to serve students.

Hooten also announced two major gifts to kick off the new President's Circle Campaign. He shared that the **PG&E Foundation** committed \$25,000 as the lead gift to the new campaign and thanked Teresa Alvarado, PG&E's vice president for the South Bay & Central Coast Region, who was in attendance. Hooten also announced a \$30,000 matching challenge from the AHC Foundation Board of Directors, that would match all gifts going forward through 2024.

Hancock alumna Rebecca Martinez of Lompoc followed with her story

of coming to Hancock as a student after serving in the military and while raising a young family. Rebecca came to Hancock to be a dental assistant but found a passion for the sciences and teaching. She transferred this fall into environmental sciences at UCSB, crediting the Foundation's scholarships for helping her see her potential and providing more time for her schoolwork.

Kitty Balay then returned to the stage to introduce the final honoree of the evening. **Larry Lahr** served 26 years as an elected trustee of Allan Hancock College and helped lead the college through major expansion. After receiving the award, Superintendent/President Walthers also announced that the college's Board of Trustees voted unanimously to rename the college's board room in honor of Larry and the Lahr family.

The program concluded as it began,

with a student performance – made especially meaningful because the vocalist Andrew Genge is Kitty Balay's son. Accompanied by PCPA musical director Paul Marszalkowski, Andrew sang an inspiring rendition of "The Impossible Dream" from the musical *Man of La Mancha*.

Attendees then returned to the plaza for desserts and drinks. Jazz Mafia returned for a second set, and more than a few attendees made their way to the dance floor.

At the end of the night, the community had contributed \$275,000 to the Hancock Honors, which is a true testament of Northern Santa Barbara County's support of education.

## SAVE THE DATE:

The 2025 Hancock Honors is set for **September 6, 2025**. Interested in sponsoring the event next year? Contact the Foundation at [ahcfoundation@hancockcollege.edu](mailto:ahcfoundation@hancockcollege.edu).



2024  
**HANCOCK**  
HONORS



*Scan the QR code above to view the event video.*









# RECORD-BREAKING YEAR FOR SCHOLARSHIPS

*Foundation awards more than \$580,000 in 2024*

Since its establishment 47 years ago in 1977, the Allan Hancock College Foundation's core function has been to award scholarships each year to students who are both continuing at Hancock and transferring to universities.

This year, the Foundation awarded more dollars than ever before.

During a revamped awards ceremony on May 23, more than 750 students, family members, and donors gathered in the Joe White Memorial Gymnasium to celebrate the 345 students who received 496 scholarships.

The total value of those awards? \$582,000 – which is \$50,000 more than last year, and the most ever awarded by the Foundation in a single year.

"Every year, people from all over the community call us to start new scholarships," says AHC Foundation Advancement Officer Natalie Rucobo, who has managed the scholarship program since 2018. "The generosity

of our community is what accounts for most of the growth in the program."

A scholarship committee comprised of 14 Hancock faculty, staff, and Foundation board members chose this year's recipients from more than 700 applications.

During the awards ceremony each year, the Foundation announces the recipient of the Marian Hancock Scholarship, the top award worth \$10,000. The award recognizes an outstanding student each year who exemplifies scholastic achievement, service to the school, and personal conduct.

The 2024 recipient of the prestigious Marian Hancock Scholarship was Calista Freeland, the 60th student to win the Marian Hancock Scholarship since 1967.

Freeland graduated from Hancock with an associate degree for transfer in English. An avid reader from an early age, Freeland turned her love of the written word into a passion for

education and community service.

In addition to working as an English tutor at Hancock, Freeland was also an active member of the college's Poetry and Prose Club, served as a fiction editor for Hancock's literary journal *Harvest* and helped develop the AHC Library's first "Kid's Corner" event, which allowed students with children to use the library while their children were monitored and entertained with activities. She now attends California State University, Long Beach, with the goal of becoming an English teacher.

"I want to encourage young people to find the beauty in the escape that reading and writing provides. More importantly, though, I want to work with young people in this formative period of their lives, providing them with a positive, encouraging environment that so many students do not have at home," Freeland said. "I am incredibly thankful for the support that my English teachers provided in my final years of high school, and I want to provide others with the experience that I had."

## MARTINEZ RECEIVES INAUGURAL DAANE AWARD

*Award honors former AHC Foundation President Maggi Daane*

Samantha Martinez received the inaugural Daane Award for Integrity in Leadership during the 2024 Scholarship Awards ceremony on May 23.

A political science major, Martinez was elected President of the Associated Student Body Government in 2023, served as the student representative on the AHC Foundation Board of

Directors, and started the Active Minds student club on campus to promote mental wellness and sobriety. She was also the student speaker at the inaugural Hancock Honors in 2023.

This fall, Martinez is attending UCLA as a philosophy major with plans to apply to law school upon graduation.

Maggi Daane was serving as president of the Allan Hancock

College Foundation Board of Directors when she passed away after a short battle with cancer in 2023. The board established the Daane Award for Integrity in Leadership to honor her legacy of community involvement and positive change in the community.

Daane's daughter, Meggan Rodarte, was on hand to announce the Daane Award's inaugural recipient.



# THE 2024 SCHOLARSHIP AWARDS



## STARTING A SCHOLARSHIP IS EASY

Want to start your own scholarship? For as little as \$500 per year (that's \$42 per month), you can support a deserving student continuing their studies at Hancock or transferring to another institution. Scholarships can be created in memory of a loved one, to support a particular field of study, or to support students in particular situations (such as those who are first in their families to attend college, who are single parents, or who have overcome unique challenges).

Scholarships can also be endowed with a minimum contribution of \$10,000. The Foundation draws no more than 5 percent each year from the corpus to support students.

For more information, contact the Foundation at 805-925-2004 or email [AHCFoundation@hancockcollege.edu](mailto:AHCFoundation@hancockcollege.edu).



# NEW PRESIDENT'S CIRCLE CAMPAIGN TO EXPAND IMPACT

This fall, the AHC Foundation is launching the President's Circle Campaign, a significant revision of a longstanding program that will substantially increase the Foundation's ability to serve students and other college priorities.

For nearly 20 years, the President's Circle at the AHC Foundation has been a unique and impactful program. Individuals and businesses in the community would each give \$1,000 annually to this special fund, which would help individual students with

critical financial issues, support student success through occasional celebrations, and support college priorities as identified by Hancock's superintendent/president.

"The program is so impactful that we're expanding it significantly to allow more members of the community to participate," says Jon Hooten, Ph.D., executive director of the Foundation. "What used to be a club for a select few will now be an annual campaign that everyone can participate in."

The community can now contribute any amount to the President's Circle Campaign. Funds will continue to support students who are experiencing financial difficulties, as well as critical needs identified by Hancock's superintendent/president. The campaign will also help expand the Foundation's capacity to serve students.

To make a gift to the President's Circle Campaign, please visit [www.AHCFoundation.org/give](http://www.AHCFoundation.org/give).

## HOW DOES THE PRESIDENT'S CIRCLE BENEFIT STUDENTS?

"Isabella" was preparing to enter Hancock's nursing program. She had completed all her academic prerequisites and was ready to enroll. All nursing students must pass a routine background check, and she had an unpaid court fine from 13 years ago for \$688. She was not able to pay the fine, so the Foundation used President's Circle funds to pay the debt. She started the nursing program this fall with a clean record and a bright future.

"The Allan Hancock College Foundation

has profoundly transformed my life, alleviating a burden I have had for twelve years," says Isabella. "It has enabled me to seek employment without the shadow of my past affecting my confidence. The Foundation has significantly impacted my journey, empowering me to pursue a career I have long aspired to achieve."

"Diego" is a former Hancock student who transferred to University of California, Berkeley, as a mathematics major after graduation. After an

unexpected death in the family, he returned to Santa Maria with only one semester left to graduate. Diego was working as a tutor at Hancock and decided to restart his education at Berkeley. But Berkeley required him to take two summer courses that cost \$4,000 – which he didn't have, and his financial aid wouldn't cover. So, the Foundation paid for the classes from President Circle funds, and this fall he is back at Berkeley and on-track to graduate in December.

## PRESIDENT'S CIRCLE EXPANDS CULTURAL OPPORTUNITIES

The President's Circle Campaign benefits some students directly by helping with critical financial needs that could force a student to drop out of college.

The Campaign also supports cultural and artistic opportunities on campus that bring the wider world to Hancock.

For example, the President's Circle co-sponsored a group of Buddhist monks from northern India who came to campus to create an artistic mandala out of colored sand in the Ann Foxworthy Gallery. The week-long event exposed students not only to this unique art form from half a world away, but it also offered exposure to a religious and cultural tradition that is uncommon in our region.

The President's Circle also co-sponsored a major exhibit of Chicano art and a corresponding Community Art Day on campus. The exhibit, entitled *Nuestra Vida en Arte*, is drawn from an important collection of modern Latino artists by renowned collector Tomas Sánchez. The exhibit offers Hancock students a first-hand glimpse of the pivotal role of Chicano art in shaping both cultural identity and popular culture.

As the President's Circle expands, the Foundation will be able to help bring even more cultural and artistic events to campus and expose local students to perspectives and experiences that may not always be available in Northern Santa Barbara County.





# FOUNDATION BOARD ISSUES \$30,000 CHALLENGE GRANT FOR PRESIDENT'S CIRCLE CAMPAIGN

The July 2024 meeting of the Board of Directors was like any other board meeting ... until it wasn't.

After a staff presentation about launching the new President's Circle Campaign, one of the Foundation's directors, Len Jarrott, made a passionate case to his fellow members that the board should make a significant show of support for the new campaign and issue a challenge grant.

Then, he pledged \$10,000 to start the challenge fund.

One by one, board members raised their hands to offer the amounts they were willing to pledge to the effort. By the end of the meeting, the board committed \$30,000 as a challenge grant to the community.

"Every dollar committed to the President's Circle Campaign before December 31 will be matched by

"Every dollar committed before December 31 will be matched by our board up to \$30,000"

our board up to \$30,000," says Jon Hooten, Ph.D., executive director of the Foundation. "It's a remarkable show of support from a group of community leaders committed to the good that Hancock offers our region."

## PG&E MAKES KICK-OFF GIFT TO CAMPAIGN

The PG&E Foundation made a generous grant of \$25,000 as the lead gift to the new President's Circle Campaign. The gift was announced at the 2024 Hancock Honors, and PG&E's Vice President of the South Bay and Central Coast Region Teresa Alvarado was on hand to accept the Foundation's thanks.

"The PG&E Foundation has supported Hancock students for many years, and we are thrilled that they are helping kick off the new President's Circle Campaign," says Jon Hooten Ph.D., executive director of the Foundation.



PG&E's Vice President Teresa Alvarado with the Foundation's Executive Director Jon Hooten

## BECOME A "G.E.M." AT HANCOCK

Maggie Moreton is a "G.E.M."—which means she "gives every month" to support students at Hancock.

Maggie is on staff at Hancock, serving as the Early Outreach Coordinator in the Office of Student Activities and Outreach. She coordinates the Bulldog Bound program that brings fifth and sixth grade students onto campus to get excited about college and to leave knowing that they can receive "Two Years Free at AHC."

For many years, she has also made an automatic monthly gift to the Foundation.

"I give to Foundation because I see the impact that even a small gift has on

our students," she says. "Students are going to be more successful if they're supported, and I can help do that. It's my pleasure to donate."

"I give every month because I know I'm making an impact with zero effort," she continues.

"I give every month because I know I'm making an impact with zero effort,"

The foundation makes becoming a "G.E.M." giving effortless with a simple one-time process through its online giving page. Go to [www.ahcfoundation.org/give](http://www.ahcfoundation.org/give) to start the process today.



**GIVE TODAY:**

Visit [ahcfoundation.org/give](http://ahcfoundation.org/give) or contact the Foundation at [ahcfoundation@hancockcollege.edu](mailto:ahcfoundation@hancockcollege.edu).





# 3<sup>RD</sup> ANNUAL FINAL FORE GOLF TOURNAMENT



While the 2024 NCAA Men's Final Four was getting ready for tip-off last April, another "Final Fore" tournament was just wrapping up and hitting the clubhouse in Santa Maria.

On April 8, the Allan Hancock College Athletics Department hosted the 3rd Annual Final Fore Golf Tournament at the Santa Maria Country Club. The event, which serves as a fundraiser for students in Hancock's athletic programs, saw significant growth from both individual participants and local businesses compared to previous years.

Nearly 150 individual supporters participated in the event, which included 18 holes of golf, lunch, drinks, hors d'oeuvres, and a special viewing party of the NCAA Men's Basketball National Championship game. More than 40 individuals and businesses also supported students as sponsors of the tournament.

"We're thrilled to see this event continue to grow year after year," said Hancock's longtime Athletic Director Kim Ensing. "The support of our community is vital in building our success and providing a quality student-athlete experience."

All participants also had the opportunity to enter a raffle drawing throughout the day for a chance to win a number of prizes with the grand prize being a pair of VIP Experience

tickets to the 2025 NCAA Basketball National Championship. Other prize packages included weekend getaways to local ocean-view hotels, wine packages with tasting room certificates, and a stay in Solvang for PCPA Summerfest with dinner at the highly rated Mad & Vin restaurant.

"It was great to see the number of alumni and friends of our department that were able to participate in the tournament," Ensing added. "It's always a pleasure to visit with former Hancock athletes and hear stories about their time here."

The day could not be possible without the support of so many sponsoring businesses and organizations in our community. This year's most generous sponsors included the Santa Ynez Band of Chumash Indians, American Star Tours, Out-Fit, and several local car dealerships.

Other top supporters included SESLOC, CoastHills Credit Union, Arrow Plumbing, SLO Saferide, and Amentum. Several local businesses throughout the region and many national chains also donated items and gift cards to help fill out the more than 40 prize packages for the drawing pool.

For information about sponsoring the 2025 Final Fore Tournament on April 7, contact Shelby Scott at [shelby.scott@hancockcollege.edu](mailto:shelby.scott@hancockcollege.edu).







# FISCAL YEAR 2023-2024

Financial position as of June 30, 2024 (unaudited)

The Foundation's financial operations are managed internally by a team comprised of Foundation staff and members of the Allan Hancock College Department of

Auxiliary Accounting. The finances are overseen by the Board of Directors Finance Committee, which meets tri-annually to review and make decisions about the Foundation's financial health.

The Foundation also undergoes a rigorous audit each year to ensure financial integrity and controls.

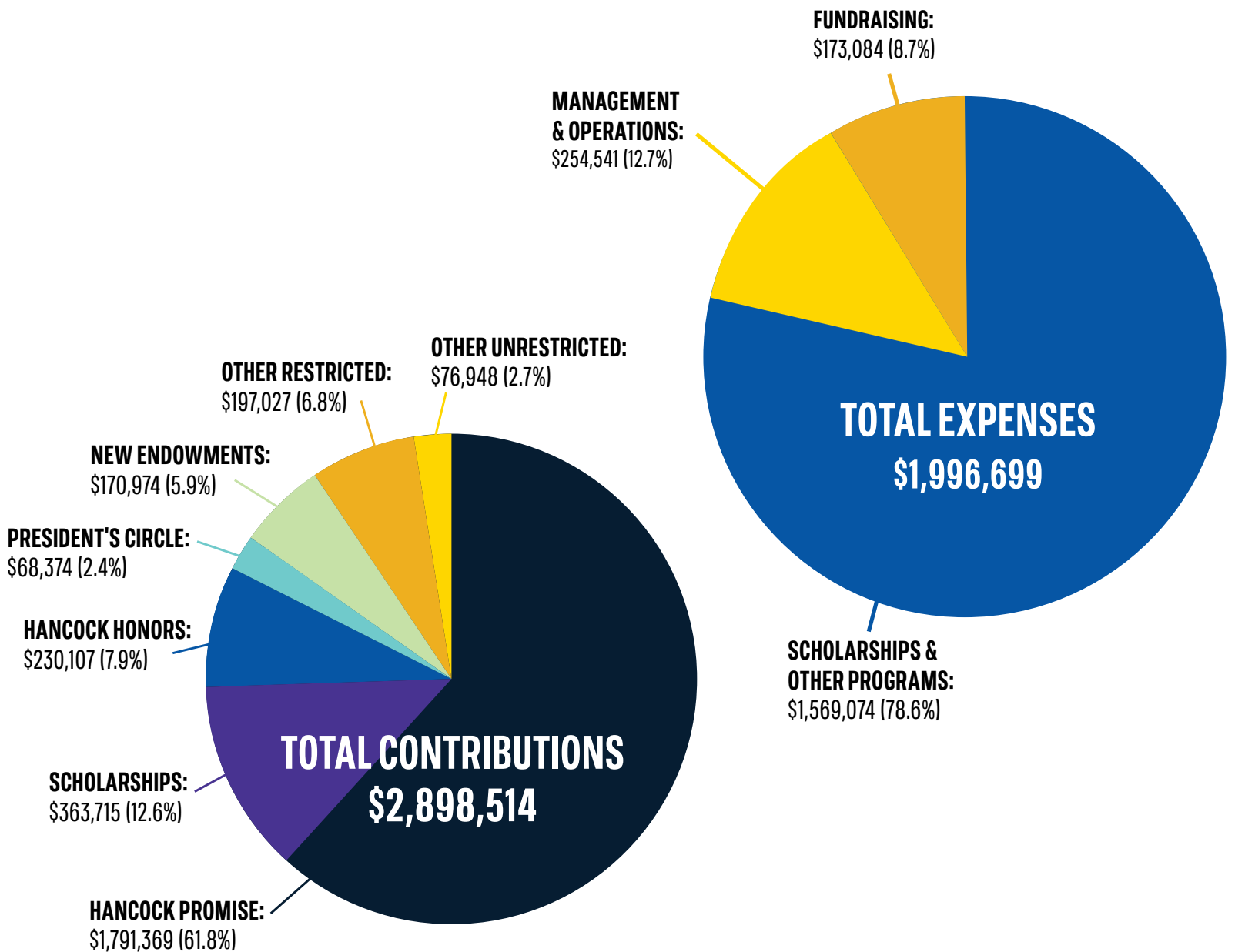
## TOTAL ASSETS

\$25,689,138

## FINANCIAL BENEFIT TO THE COLLEGE IN 2023-24:

\$1,569,074

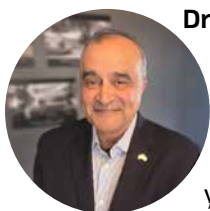
- \$571,000 Total awards
- 496 Scholarships
- 345 Student recipients



# FOUNDATION NEWS

## LOCAL LEADERS JOIN FOUNDATION BOARD

In 2024, the AHC Foundation Board of Directors elected five new members from across the college's district.



**Dr. Naishadh Buch** (Lompoc) recently retired from the Lompoc Valley Medical Center as chief operating officer with more than 20 years of experience in hospital administration. Dr. Buch served 12 years as an officer in the U.S. Marine Corps, serving as a liaison officer to UN forces.



**Paul Cook** (Santa Maria) is a seasoned banking executive with 25 years of experience in finance, lending, operations, administration, and technology. He served as president/CEO of CoastHills Federal Credit Union from 2018 to 2024.



**Christina Hernandez** (Guadalupe) is a proud Hancock alumna who serves as a councilmember for the City of Guadalupe. An experienced nonprofit administrator, she is also a district field representative for Assemblymember Gregg Hart.



**Len Jarrott** (Nipomo) owns a successful real estate brokerage firm based in Santa Barbara, where he lived for more than 50 years. Now a resident of Nipomo,

he has long supported community college education, having served as an elected trustee to Santa Barbara City College and a member of the SBCC Foundation Board of Directors.



**Manny Molera** (Solvang) is vice president and a private wealth advisor at U.S. Bank Private Wealth Management and has held similar positions at Wells Fargo and JP Morgan Chase. He is active in youth sports and volunteers for youth-related organizations in Santa Barbara County.

## PARTNERSHIP WITH FESTIVAL MOZAIC

The Foundation has a new partnership with Festival Mozaic, the long-running classical music organization based in San Luis Obispo, to bring programming and educational opportunities for our students to campus. In February, Mozaic's Music Director and internationally acclaimed violinist Scott Yoo came

to Boyd Concert Hall to offer a public masterclass for four Allan Hancock College music students. This fall, Mozaic's Artist-in-Residence John Novacek also conducted a master class for Hancock students and performed a full recital for the community, which the Foundation co-sponsored.



*Hancock student Olga Arutyunyan participates in a public master class with Festival Mozaic Artist-in-Residence John Novacek (photo courtesy Festival Mozaic)*

## FOUNDATION PURCHASES STEINWAY FOR BOYD CONCERT HALL

When Patricia "Patty" Boyd left her estate to Allan Hancock College after her death in 2012, she stipulated that a portion of the funds be used to acquire a Steinway piano for the new performance space that her gift would build. This summer, the AHC Foundation honored her wishes.

The Foundation purchased a top-of-the-line Steinway D concert grand piano for Boyd Concert Hall, the overwhelming choice of the world's greatest pianists. The piano made its debut in a concert on July 25 as part of the Festival Mozaic summer series, featuring GRAMMY-nominated pianist Susan Grace and award-winning cellist Alexander Hersh.





# LEGACY GIFTS LAST BEYOND A LIFETIME

The paradox of a legacy is that it looks backward and forward at the same time, creating a link to the past while providing for the future. Some people build legacies through their professional accomplishments or community volunteerism. And others provide financial means to noble causes that will reap benefits for generations.

Two remarkable women are leaving a legacy at Allan Hancock College, benefitting the Hancock Promise endowment. Elle Madson of Avila Beach is a retired teacher who found inspiration in the power of community college education to change lives. And Jayma Newland of San Luis Obispo is a Hancock alum and retired administrator who understands the opportunities that

an education offers to students and the community.

Both women have decided to leave a legacy by donating to the Allan Hancock College Foundation through their estate plans. Their motivation was simple: they believe in the life-changing impact of education, and they want to make sure future students have the same opportunities they had.

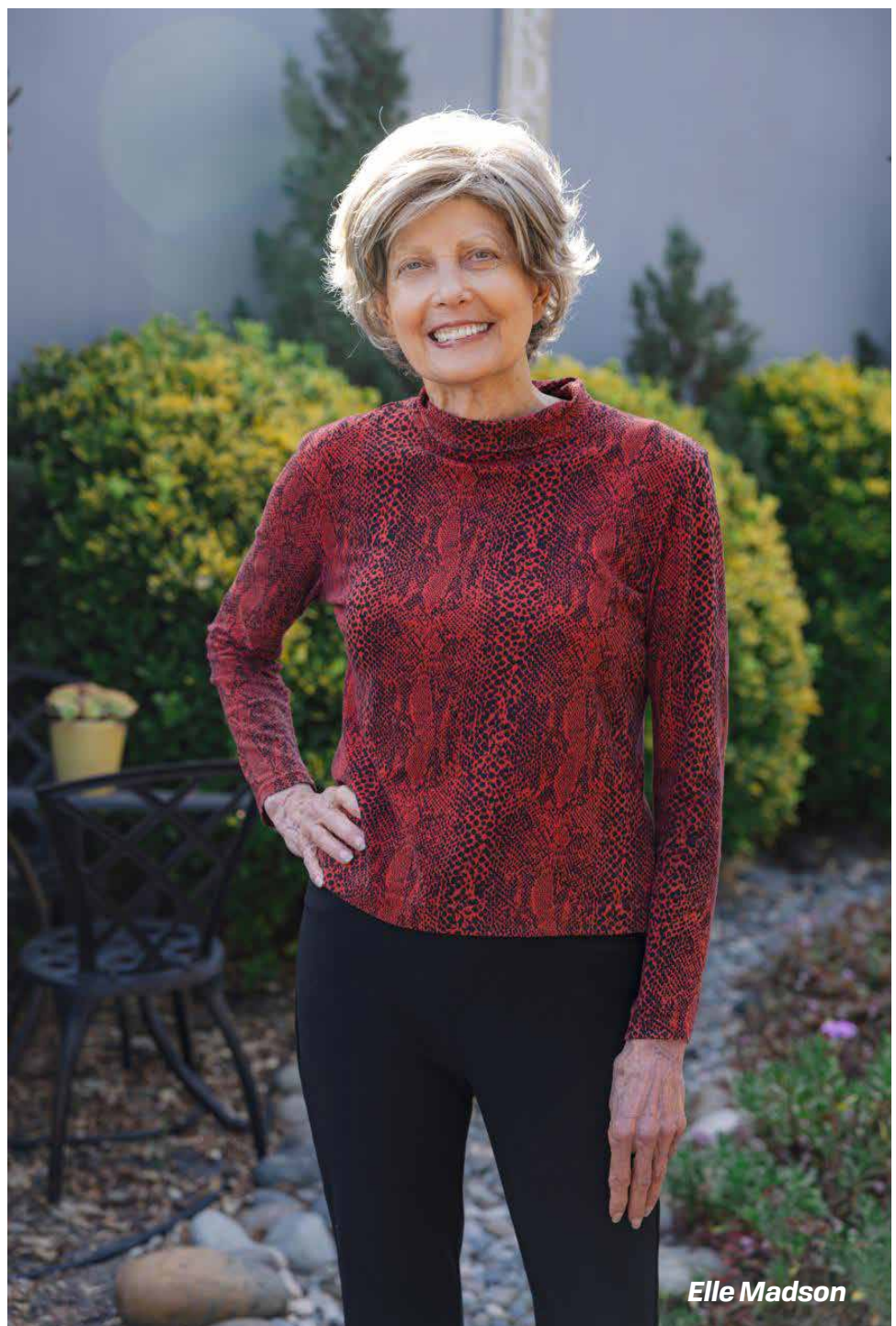
## GIVING BACK SOME OF THE JOY

Elle Madson is a lifelong educator who taught every grade level from kindergarten through adult education before retiring in 2004. For her, the choice to support community college education was personal. During a recent conversation, she recalled her own experiences as a student at Long Beach City College, where she benefited from scholarships, grants, and the generosity of others.

"Those people who funded the scholarships I benefited from changed my life," said Elle. "Community college was one of the best educations I had. It offers a great equity of education and dedicated teachers who want to give back to students."

Elle has been involved with the Allan Hancock College Foundation for several years, attending donor events and witnessing the energy and dedication that go into transforming students' lives. As part of her estate planning, Madson will donate the proceeds from the sale of her home to the Hancock Promise fund.

"I loved my students, so this is my way to give back some of the joy I had," she said. "It made a lot of sense to me, and it will go to help Hancock's students."



# THE RIGHT DECISION FOR THE GREATER GOOD

Jayma Newland, who worked as an administrator and counselor in various educational settings, also chose to include a generous donation to the Foundation in her estate.

As a Hancock alumna, Jayma credited her time at Hancock as the foundation for her educational journey, and she is passionate about giving back to the institution that inspired her.

"When I think about the college, I think

about the amazing professors I had at Hancock—nothing equaled the kind of support I got there," said Newland. "I believe that education is a way to help everyone succeed."

The Hancock Promise, which helps local high school students attend Hancock tuition and fee-free for two years, aligned perfectly with Jayma's belief in creating opportunities for all students and making a difference in their lives.

Jayma encouraged others to think about their own legacy and consider including charitable giving in their estate plan.

"Don't wait to decide where you want your estate to go. Put it in writing," she said. "When I decided to include Hancock in my estate planning, it felt like the right decision. It was going to do exactly what I wanted—to help contribute to the greater good."

## LEAVING A LEGACY

Both see their commitments to Hancock as a way to ensure that the college continues to provide the kind of education that made a difference in their own lives.

"Community colleges change lives forever and provide a model for what education can do," said Elle.

Newland echoes that sentiment, reflecting on her memories of Hancock and the opportunities it provided for her. "I believe in what I saw when I went back to visit. It's a fantastic place that offers students a great opportunity," she said.

Their message is clear: anyone can make a lasting difference in the lives of future students by including Allan Hancock College in their estate plans. Once the estates are realized, both gifts will be held in the Foundation's endowment, which will benefit students into perpetuity.

The legacy of education is one that lasts forever, and through their generosity, Jayma and Elle are helping to ensure that the doors of opportunity stay open for generations to come.



### CONSIDER A LEGACY GIFT:

Do you have assets in your estate such as real estate, stock, IRAs, or insurance policies that could benefit students some day?

Contact the Foundation at 805-925-2004 to discuss your options.







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